



AMITY GLOBAL  
BUSINESS SCHOOL | PUNE

BE A PART OF  
**INDIA'S**  
**TOP-10 RANKED**  
**B. SCHOOL**

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# ABOUT EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago.

Today it is home to over 200,000 brilliant students across Pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 60 diverse disciplines ranging from Management to Law, besides future focussed areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today the Group comprises of 16 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi, Tashkent besides India.

**200,000** Students

**6,000** Faculty

**11** Universities

**16** Global Campuses

**28** Schools & Preschools

Campuses spread across **1,200** acres

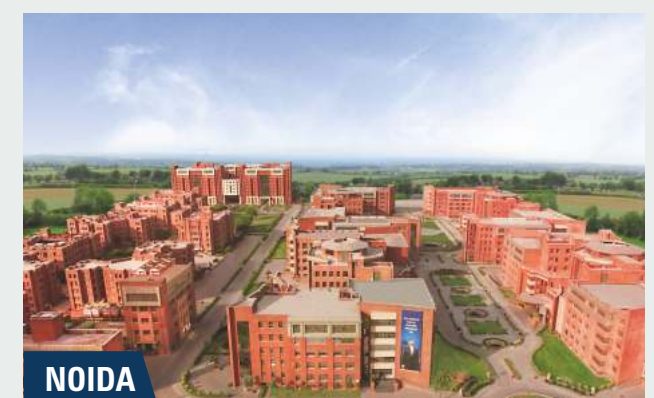
**15,000** Papers written by faculty

**160** Global Universities as Research Partners

**25,000** Scholarships awarded

**120,000** Alumni worldwide

## CAMPUSES ACROSS 10 CITIES IN INDIA







PRIDE SILICON PLAZA

ABOUT

# AMITY GLOBAL BUSINESS SCHOOL PUNE

AGBS Pune is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Pune offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS is the extensive and immersive industry interface, achieved through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

Today the Amity Education Group is shaping the brilliant futures of over 200,000 students across the nation. As a part of this global education group, AGBS Pune has a rich legacy of excellence in Business Management Education. At AGBS we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme.

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS. The students from the 2021-2023 batch have been placed in top corporates like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.





# AMITY GLOBAL BUSINESS SCHOOL PUNE AT A GLANCE

AGBS Pune is an established Business School, located in the heart of Pune city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Pune a pioneer in the field of business education

- > **AN EDUCATION GROUP TRUSTED BY OVER 200,000 STUDENTS**
- > **LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION**
- > **MAXIMUM INDUSTRY INTERACTION**
- > **EXCELLENT PLACEMENTS**
- > **RICH INTELLECTUAL CAPITAL**
- > **UNIQUE GLOBAL ACADEMIC EXPERIENCE**
- > **WORLDWIDE ALUMNI NETWORK**
- > **EASY EDUCATION LOANS**



# MESSAGE FROM **Sr. VICE PRESIDENT**

At Amity, we bring together the brightest and best faculty and students who all have one passion in common - to achieve exceptional things that will make our world a better place. This is the Amity DNA.

With the same philosophy, Amity is being set up as a world-class hub of hi-end, interdisciplinary education in Pune.

If you are brilliant, passionate, hardworking and want to change the world, then let's do it together.

Our aim is to provide a conducive learning environment to every student which will help them acquire professional skills that would be required to excel in their respective fields. Our faculty members are dedicated towards providing the best academic exposure, to all our students.

As a B-School we are committed to holistic development of all our students to make them industry ready. We also pay a lot of attention on inculcating Indian values & Sanskars in our students so that they can be good human beings along with being successful professionals.

**- Mr. U. Ramachandran**  
SVP  
Amity Education Group





# MESSAGE FROM **DIRECTOR GENERAL**

It gives me immense pleasure in extending warm greetings to all students, parents, and staff members. Amity Pune has achieved an enviable reputation in the educational fraternity. Students are armed with core values of truth, integrity and compassion. These values coupled with rigorous curricula have enabled our students to fulfill their dreams.

The continuous effort to reinforce the commitment to achieve success helps students discover and reach their personal goals in life. For entering the prestigious institute, the candidates have to go through an innovative admission process which focuses on a student's hidden potential and trainability.

The education process prepares every new student for getting selected in prestigious companies year after year through our campus placements. Faculty Members of AGBS Pune have an excellent mix of industry and academic experience. The continuous evaluation process ensures academic rigor, institute-industry interface and overall personality development of the students. Consistent efforts are made for bringing in refinement in everything that concerns the student.

The curriculum and syllabus prescribed are regularly reviewed and revised by the university in view of changing needs of the business environment. Practical exposure, industry interaction and research are the top-most priorities. Students undergo research projects once in every year, which keeps them updated with the industry requirements.

I call upon parents and students to be part of AGBS family and share aspirations with us and help build great future ahead.

**Col. (Dr.) Sneh V. Sharma**  
Director General





PRIDE SILICON PLAZA

## MESSAGE FROM **CORPORATE RESOURCE CENTRE**

It is with great pleasure I am inviting you all to Amity Global Business School, Pune for campus recruitment process in 2022-23.

The world is evolving in a very fast pace. The current scenario demands the ability to learn, unlearn & relearn things. It has always been a challenge for institutions to produce industry-ready people. At AGBS-Pune, our mission is to produce professionally competent managers by providing value-based and quality education to students.

The curriculum and pedagogy of AGBS are constantly upgraded to achieve effectiveness through excellence. The standards of the program are high and challenging; thereby enabling our students to face the uncertainties of the business world. Our dedicated core faculty provides strong inputs in all the functional areas of management and our guests and distinguished professors bring live business situations to the classroom.

Our Corporate Relations Cell also takes initiative for developing the right attitude, soft-skills, especially that of verbal communication; thereby motivating our students to have strong technical as well as analytical capabilities. We also expose them to the nuances of economic and financial aspects related to their professional careers. We trigger the student-corporate interaction, by means of frequent industrial visits, seminars, practical and effective training and projects of industrial relevance for the students, with the intent of mitigating the pause that exists between an industry and the classrooms.

Looking forward to a mutually beneficial and strong relationship.

**- Ms. Vidya Pawar**

Assistant Placement Manager,  
Amity Global Business School, Pune





# USP's OF **AMITY PUNE**

## **OUTCOME BASED EDUCATION**

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

## **MBA 4.0**

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

## **RESEARCH AND DEVELOPMENT CELL :**

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**







# USP's OF **AMITY PUNE**

## **STUDY ABROAD PROGRAM:**

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Program (SAP) of around xyz duration at Amity Pune. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

## **AMITY INITIATIVES DURING CHALLENGING TIMES -**

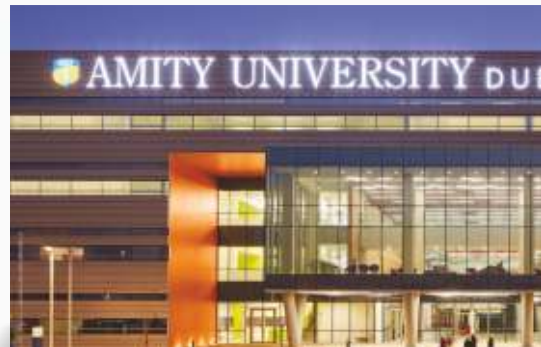
The challenging times have created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly.

Even during this global pandemic, we at Amity Pune, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, Amity Pune was able to provide 100% placement and a mandatory two-month internship, to its students without much hassle.



# STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 7 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



**DUBAI**



**LONDON**



**NEW YORK**



**SINGAPORE**





# PROGRAM HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS** - ranging from conventional to future-focussed.
- **FLEXIBLE CREDIT RATING SYSTEM** - A diverse choice of several credit courses, which facilitates cross-functional learning
- **LEARNING FROM FACULTY WHO HAVE DEVELOPED** 3500 CASE STUDIES bought top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- **5-WEEK STUDY ABROAD PROGRAMME** at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- **175,000 STRONG ALUMNI NETWORK** across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION** - Over 2000 webinars conducted with Industry Leaders even during lockdown
- **AMITY INNOVATION INCUBATOR** to nurture students' entrepreneurial dreams.



# INDUSTRY INTERACTION

EMINENT SPEAKER	DESIGNATION	COMPANY NAME
Mr. Akash Bhatte	GM Sales	The MAN Company
Mr. Sudhir Mateti	Head HR	Syntel Telecom
Mr. Vivek Yadav	Assistant VP	Credit Suisse
Mr.Sparsh Bhagat	City Head	OYO Weddingz
Mr. Tarmit Singh	AVP-HR	Databridge Market research
Mr. Pushan Bhat	Head- L & D	Rehau Polymers
Mr. AK Narayan	CEO	AK Narayan Associates
Mr. Deepak Kharol	COO	Skillovilla
Mr. Anurag Sharma	Founder	Learning from Ant
Mr. Milind Mutalik	CPO	Accolite Digital
Mr. Milind Ambatkar/ Mr. Pramod	Director	Candent Technology
Mr. Sudarshan Mahabal	CTO	Algo Analytics
Mr. Budhram Gurung	Founder	BR Gurukul
Mr. Sushant Deshpande	Sr. VP-HR & Ops	Ethosh Digital
Mr. Sudhir Patil	General Manger- HR	SPAL Automotive Technology
Mrs. Rohini Wagh	Head VP- HR & people function	Nitor Infotech
Dr. Pushkar Wagh	Chief- Digital Healthcare	Ethosh Digital



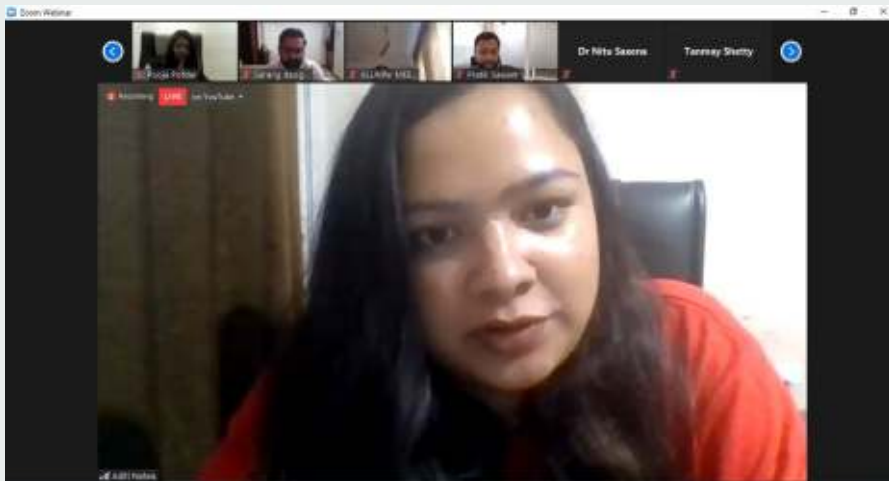
# ALUMNI MEET

An Alumni meet was organized on the 29th May 2021. The purpose of the meet was to meet and greet, and extend our support to our extended family of alumni, in these trying times. The theme of the meet was “We Stand Strong Together”.

The agenda of the meeting included traveling down the memory lane through videos and batch-presentations from all the batches, since 2008. We also conducted a few interesting games and quizzes. The alumni, in association with the students, also showcased their talents through entertaining dance and music performances.



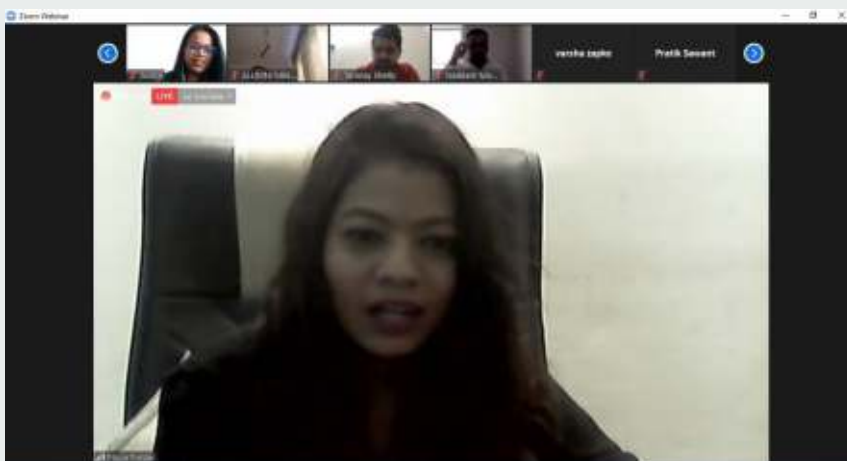
# VIRTUAL ALUMNI MEET



Akash Bhatte, General Manager & Founding Member, The Man Company



Harshal Gawali, Head of Revenue Operations, DemandMatrix



Pooja Potdar, Director, Career Xpertz



Pushan Bhat, Head Leadership & Organisational Development, REHAU Polymers





# VIRTUAL ALUMNI MEET



**Ravi Mishra, Director, Citizen Abroad pvt ltd**



**Rohit Nayar, CEO, Ram Nayar Insurance and Investment**



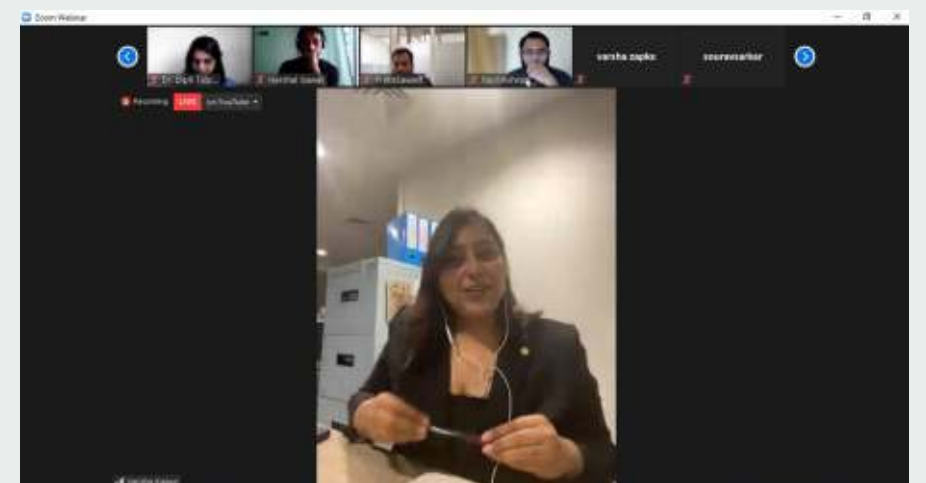
**Sarika Bamb, Procurement Head, KAUST**



**Sneha Deore, Founder, Health and Wellness Coach, Anaahat Health and Wellness**



**Tanmay Shetty, Associate Director, Ekincare**



**Varsha Kapur, Learning & Development Manager, Taj Hotels**



# FACULTY DETAILS



**Col. (Dr.) Sneh V. Sharma**  
Director General,  
AGBS, Pune



**Prof. (Dr.) Dipti Tulpule**  
Associate Dean  
22 Years+ Experience



**Prof. (Dr.) Nitu Saxena**  
Professor  
22 Years+ Experience



**Dr. Pritam Chattopadhyay**  
Professor  
18 Years+ Experience



**Dr. Swati John**  
Professor  
16 Years+ Experience



**Dr. Pallavi Deshpande**  
Professor  
17 Years+ Experience



**Prof. Eva Saxena**  
Professor  
11 Years+ Experience



**Dr. Garima Ratna**  
Professor  
22 Years+ Experience



# FACULTY DETAILS



**Ms. Shilpa Bhadrapur**  
Research Faculty  
11 Years+ Experience



**Dr. Sayli Belsare**  
Professor  
20 years experience



**Dr. Chandrakant Thorat**  
Professor  
32 Years of Experience



**Mr. Siddharth Mishra**  
Professor  
25 Years of Experience



**Prof. Vidya Yerneni**  
Professor  
24 Years+ Experience



**Dr. Ahuti Mishra**  
Professor  
19 Years Experience



**Col. E. J. Sanchis**  
Professor  
32 Years+ Experience



**Prof. Geetanjali Sirki**  
Professor  
26 Years+ Experience



**M. Gopala Krishna**  
Professor  
18 Years+ Experience



# PROGRAMMES **OFFERED**

## **BBA + GDBA**

Marketing / Finance / HR  
Entrepreneurship / IB / IT/  
Transportation and Logistics

## **MBA + PGPM**

Marketing / Finance / HR / IB/  
Digital Marketing / Entrepreneurship  
IT / Transportation and Logistics /  
Production & Operations Management





# PROGRAMMES

# CURRICULUM BBA

## Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language
- Introduction to German Culture & Language
- Introduction to Hispanic Culture & Language

## Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I
- German Grammar-I
- Spanish Grammar-I

**Note: Specializations to be offered in BBA Semester V & VI (\*)**

- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology

(\*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

## Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish- I
- Term Paper

## Semester- IV

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E- Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship
- French Through Communicative Approach
- Communicative German-I
- Communicative Spanish-I
- Minor Project



# PROGRAMMES CURRICULUM BBA

## Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship
- Foreign Business Language [ Any language]
- Communicative French- II
- Communicative German- II

Specialisation Elective Courses	Specialisation
Relational Database Management Systems Programming with Microsoft VB Cloud Computing in Business	IT for Management
Financial Services Financial Derivatives Investment Analysis and Portfolio Management	Finance & Financial Services
Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development	Human Resource
Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing	Marketing Management
Introduction to Logistics Logistics Business Management Cargo Handling Process	Logistics
International Financial Management Fundamentals of International Human Resource Management Documentation & Logistics for International Trade	International Business
Investment Planning for Entrepreneurs Entrepreneurial Resource Management Fundamentals of Entrepreneurial Marketing	Entrepreneurship



# PROGRAMMES

# CURRICULUM BBA

## Semester- VI

- Stress and Coping Strategies
- Social Communication
- Public Relations and Strategic Management
- Dissertation

### Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- -Spanish Written Expression and Comprehension-II

### Specialization Elective Course (Any 01 specialization with 03 courses)

#### INFORMATION TECHNOLOGY

- Object Oriented Programming with Java
- Data Communication and Network
- Web Database Programming with SAP

#### INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Negotiations and Global Sourcing
- Emerging Markets for International Business

#### FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

#### FAMILY BUSINESS AND ENTREPRENEURSHIP

- Change and Innovations Management
- International Marketing
- Fundamental of Warehousing and Distribution Management

#### HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

#### LOGISTICS

- Containerization and Multimodal Transport
- Transportation- Documentations and Statutory Procedures
- International Trade Policies & Act

#### MARKETING MANAGEMENT

Managing Customer Relationships | Business to Business Marketing | Advance Digital Marketing- II



# PROGRAMMES CURRICULUM<sub>MBA</sub>

## Semester- I

- Self Development and Innovation Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Organisational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Introduction to German Culture and Language
- Introduction to Hispanic Culture and Language
- Entrepreneurship and New venture Creation
- International Business and Practice

## Semester- II

- Conflict Resolution and Management
- Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- German Grammar -I
- Spanish Grammar-I
- IS and DSS in Business
- Principles of Retailing

**Note: Specializations to be offered in MBA Semester III & IV (\*)**

- Digital marketing
- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology
- Production & Operation Management

(\*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

## Semester- III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish - I
- Summer Internship

**Specialisation Elective Courses (Any two specialisation)**

### INFORMATION TECHNOLOGY FOR MANAGEMENT

- Business Intelligence and Data Analytics
- Web Enabled Business Process

### ENTREPRENEURSHIP

- Social Entrepreneurship
- Creating and Managing New Businesses in Emerging Markets

### FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

### HUMAN RESOURCE

- International Human Resource Management
- Measurement in Human Resource

### INTERNATIONAL BUSINESS MANAGEMENT

- Global Commodity Trade
- Global Marketing Research

### MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

### PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

### DIGITAL MARKETING

- Understanding Digital Marketing - Advanced
- Social Media Marketing and Management

### TRANSPORTATION & LOGISTICS

- Transportation & Logistics Business
- Custom & Cargo Transit Process



# PROGRAMMES

# CURRICULUM

## MBA

### Summer- IV

- Leadership and Managing Excellence I
- Business Etiquette and Protocol I
- Management in Action
- Social Economic and Ethical Issues
- French Through Communicative Approach
- Communicative German - I
- Communicative Spanish- I
- Dissertation

#### Specialisation Elective Courses (Any Two Specialisation)

##### INFORMATION TECHNOLOGY FOR MANAGEMENT

- Software Quality Assurance
- Systems Analysis and Design

##### ENTREPRENEURSHIP

- Small Business Management
- Leading Change in Family Business

##### FINANCE AND FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

##### HUMAN RESOURCE

- Managerial Counseling
- Leadership and Motivation in Organization

##### INTERNATIONAL BUSINESS MANAGEMENT

- Managing Business in Emerging Markets
- Foreign Trade Policy

##### MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

##### PRODUCTION AND OPERATION MANAGEMENT

- Project Management
- Operations Strategy

##### DIGITAL MARKETING

- Social Media Advertising
- Web Analytics

##### TRANSPORTATION & LOGISTICS

- Transport Documentation and Legal Issue
- Logistics Services Business



# INFRASTRUCTURE





# INDUSTRY VISITS





# LIFE

@ AGBS PUNE





# LIFE

@ AGBS PUNE





# CAMPUS PLACEMENT PROCESS



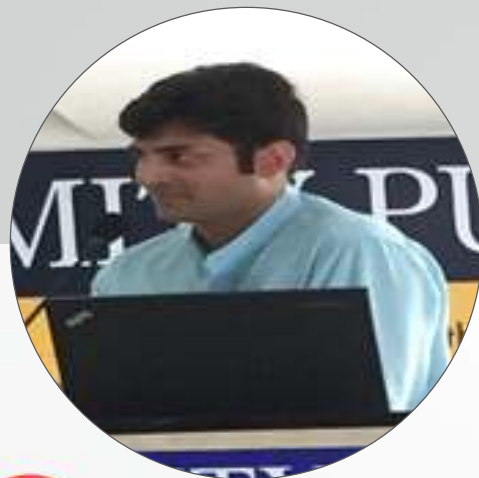


# CORPORATE SPEAK

“

I happened to visit Amity-Pune to conduct a small workshop on Finance and I must say that students responded well above my expectations. Amity-Pune has got a great state of art and infrastructure which allows students to concentrate more on their studies and career. I wish the current batch all the very best for great placements.

”



**Mr. Devraj Jani**  
Asia Pacific Head- Amdocs

“

Amity is one of the well- known brands for education in management across India. The students are exposed to insights from the practical world through interactive sessions with experts from the industry.

My personal experience during the session I conducted validates this. The interaction with students and the questions asked by students demonstrate their appetite for deeper understanding of the subject and its practical applications. The online sessions with industry experts during the lock down period was an excellent opportunity provided to the students while the entire world was forced to work from home.

”



**Mr. Mangesh Kulkarni**  
Director HR (South Asia) @ Bekaert

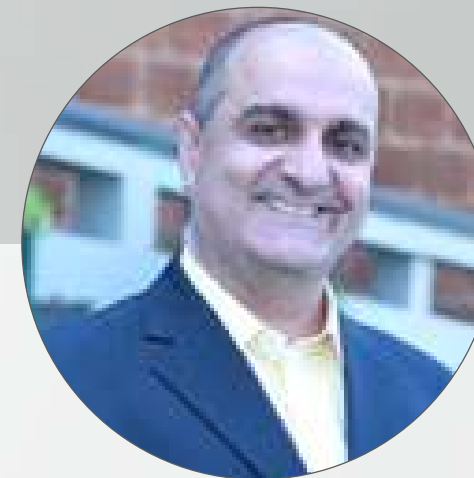
“

An MBA is a valuable course, where one gets inputs on the various aspects of business. Students get exposure through various case studies and scenarios on how to effectively function in an enterprise. It is important to have a well -recognized and a professionally-run institution like Amity Pune impart this knowledge and skills to students. Hence, I would suggest students for considering Amity Pune as an option to pursue their MBA here

How AGBS Online guest lecture helped students during Lockdown?

Guest lectures are a very important aspect of an MBA program where students are made to interact with a leader from the industry, who shares his / her experiences about their area of expertise. Learning from this is very important for the students, because it gives a first- hand exposure of the industry. To add to the tally, it also provides the students with a great opportunity to interact with experts from the industry and ask them questions pertaining to the topic at hand.

”



**Mr. Neville Postwala**  
AVP-HR @ Harbinger Group



# TOP ALUMNI

NAME OF ALUMNI	CURRENT DESIGNATION	CURRENT ORGANIZATION NAME
Pratik Sawant	Associate Director	Philomath Research Pvt. Ltd.
Sneha Deore	Founder, Health and Wellness Coach	Anaahat Health and Wellness
Ravi Mishra	Director	Citizen Abroad Pvt. Ltd.
Vaibhav shinde	MD	Sunlights Group
Rajnikant	Marketing head	Fine Equipments
Aprajita Bajaj	Director	Rabbit Industries
Shalini Sinha	CEO	DRSDC Hospital
Rohan Jain	Manager	Adobe Systems INC
Aditi Das	KAM	Pernod Ricard
Adesh Pagariya	PARTNER	NAVKAR ENTERPRISES
Varsha Kapur	Learning & Development Manager	Taj Hotels
Harshal Gawali	Head of Revenue Operations	DemandMatrix
Pushan Bhat	Head Leadership & Organisational Development	REHAU Polymers
Rohit Nayar	CEO	Ram Nayar Insurance and Investment
Akash Bhatte	General Manager & Founding Member	The Man Company
Sarah Debbarma	Category Sourcing Manager	Tobii Dynavox
Michelle Vairagar	Manager	Mercedes Benz
Abhyanshu Singhai	Sr. Collections Specialist	McAfee
Siddhant Das	CMO	Greenovations
Bahar Shete	Category Manager	VKL Food Solutions



## CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

**01** CEO'S FORUMS

**02** ALUMNI FORUMS

**03** ALUMNI MEET

**04** MDPs &  
CONSULTANCY

**05** LIVE PROJECTS

**06** INDUSTRY VISITS

**07** WEEKLY CORPORATE  
FORUMS

**08** GROOMING  
SESSIONS / WORKSHOP

**09** PRE-PLACEMENT  
TALK

**10** CAMPUS  
RECRUITMENT

**11** SUMMER INTERNSHIP

**12** CORPORATE MEET



# FEW OF OUR RECRUITERS





# ADMISSION PROCEDURE

## PGPM+MBA (2 years)

### > ELIGIBILITY :

Graduation (min. 50%) + 10+2(min. 50%)

Please Note\*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~  
Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

### > CERTIFICATION :

Students join AGBS to pursue the PGPM and also enroll in the fleximode\* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode\* MBA from Amity University.

### > FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,73,000	1,73,000	1,89,100	1,89,100	<b>7,24,200</b>

Above is the effective fees structure including Corporate Scholarship

Please Note\*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

### > ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.





# ADMISSION PROCEDURE

## GDBA+ BBA (3 YEARS)

### > ELIGIBILITY :

10+2 (min. 50%)

\*Please Note

In aggregate percentage Physical Education,  
Fine Arts & Performing Arts will not be considered.

### > CERTIFICATION :

Students join AGBS to pursue the GDBA and also enroll in the fleximode\* BBA of Amity University. On successful completion of the respective programs, the student receives a GDBA certificate from AGBS and the fleximode\* BBA from Amity University

### > FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
72,000	72,000	78,450	78,450	81,000	81,000	<b>4,62,900</b>

Above is the effective fees structure including Corporate Scholarships

Please Note\*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid  
at the time of admission ~ Each Academic year is of 2 semesters

### > ADMISSION CRITERIA:

Admission will be based on percentage in the  
qualifying exam, English Essay Test and Interview.



# STUDENT'S TESTIMONIALS



AGBS PUNE has played a major role in helping me achieve this feat. The valuable guidance provided by the faculty as well as the well- structured academic courses have helped me gain the much-needed advantage over my peers from other colleges. The facilities and infrastructure provided to the students in the college are of the highest quality and the college constantly encourages us to work hard and give our best. I would like to thank the college and all my professors for the support and help that they have provided to the students, over the years.

**Aishwarya Nair**  
MBA 2018-2020



It gives me a lot of pleasure to say that I have completed my MBA from AGBS PUNE. This college has been such a strong support-system that helped me build my career. It has given me all the possible opportunities to prove my worth. There are a bunch of Management colleges in our country but the outlook that this college has given cannot be compared to any other college. It's because of my teachers I got placed in such a reputed company and started my career on a high. The two years that I've spent here were full of new opportunities and challenges which finally led to such a great conclusion

**Arjun Phalnikar**  
MBA 2018-2020



AGBS PUNE has made the best efforts in providing all the facilities for their students that could help them achieve their dreams. But yes, it's just the beginning! I have learnt it all from Amity in these two years and I am going to work on those principles for the rest of my life

**Aradhana Tiwari**  
MBA 2017-2019



AGBS PUNE definitely has the best faculty members. These members helped me a lot in getting placed at the right organization. They were very supportive throughout these years. A number of extra-curricular activities that take place in college every year are amongst events to look forward to. It enhances the qualities that you need, when you get into corporate world. I am thankful to the staff of AGBS PUNE for enhancing my qualities and making me capable of performing well in the corporate world.

**Shantanu Joshi**  
MBA 2017-2019





## AMITY GLOBAL BUSINESS SCHOOL

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