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### **ABOUT**

# EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago. Today, it is home to over 200,000 brilliant students across pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 80 diverse disciplines ranging from Management to Law, besides future-focused areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today, the group comprises 15 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Tashkent apart from India.

**200,000** Students

6,000 Faculty

**12** Universities

**15** Global Campuses

28 Schools & Preschools

Campuses spread across 2,000 acres

**35,000** Papers written by faculty

**300** Global Universities as Research Partners

25,000 Scholarships awarded

700,000 Alumni worldwide

## CAMPUSES ACROSS 10 CITIES IN INDIA



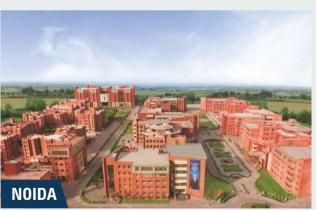




















## **ABOUT**

# AMITY GLOBAL BUSINESS SCHOOL PUNE

AGBS Pune is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Pune offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS is the extensive and immersive industry interface, achieved through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

Today the Amity Education Group is shaping the brilliant futures of over 200,000 students across the nation. As a part of this global education group, AGBS Pune has a rich legacy of excellence in Business Management Education. At AGBS we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme.

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS. The students from the 2021-2023 batch have been placed in top corporates like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.



## AMITY GLOBAL BUSINESS SCHOOL PUNE AT A GLANCE

AGBS Pune is an established Business School, located in the heart of Pune city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conductive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Pune a pioneer in the field of business education

- > AN EDUCATION GROUP TRUSTED BY OVER 200,000 STUDENTS
- **LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION**
- > MAXIMUM INDUSTRY INTERACTION
- **EXCELLENT PLACEMENTS**
- > RICH INTELLECTUAL CAPITAL
- > UNIQUE GLOBAL ACADEMIC EXPERIENCE
- > WORLDWIDE ALUMNI NETWORK
- > EASY EDUCATION LOANS

### MESSAGE FROM

# Sr. VICE PRESIDENT

Amity unites a community of outstanding faculty and driven students who share a common passion to pursue excellence and positively impact our world.

Following the same guiding principle, Amity has been established as a prestigious centre for top-tier, multidisciplinary education in Pune.

If you possess brilliance, passion, diligence, and an aspiration to effect global change, then we invite you to join us in this endeavour. Our primary objective is to create an enriching learning environment that empowers students with the professional skills necessary for success in their chosen fields. Our dedicated faculty members are unwavering in their mission to offer the finest academic exposure to our students. As a premier business school, we are committed to making our students industry-ready by equipping them with the necessary professional skills.

Furthermore, we instil Indian values and Sanskars in our students, nurturing them to become not only accomplished professionals but also exemplary individuals

- Mr. U. Ramachandran
Sr. Vice President
Amity Education Group



MESSAGE FROM

DIRECTOR GENERAL

(HOI)

I am delighted to extend warm greetings to students and esteemed parents. Amity Pune has garnered an admirable standing within the educational sphere, instilling students with fundamental virtues of truth, integrity, and empathy. These values, in tandem with rigorous academic programs, empower our students to fulfil their dreams. Our steadfast commitment to fostering success aids students in identifying and pursuing their individual life goals. Admission to our esteemed institution involves an innovative process that spotlights a student's latent potential and adaptability. Our educational approach primes each newcomer for consistent placement in esteemed companies through our campus recruitment drives.

AGBS Pune boasts a faculty complement blending rich industry experience with academic expertise. Continuous evaluation ensures academic rigor, industry integration, and holistic student development. We diligently refine all aspects concerning our students, regularly updating curricula to meet evolving business demands. Our paramount priorities encompass practical exposure, industry engagement, and research

initiatives. Students engage in annual research projects, ensuring alignment with industry requisites. I invite parents and students to join the AGBS family, share aspirations, and together, forge a splendid future ahead.

Col. (Dr.) Sneh V. Sharma
Director General





## MESSAGE FROM

# CORPORATE RESOURCE CENTRE

It is with great pleasure I am inviting you all to Amity Global Business School, Pune for campus recruitment process in 2022-23.

The world is evolving in a very fast pace. The current scenario demands the ability to learn, unlearn & relearn things. It has always been a challenge for institutions to produce industry-ready people. At AGBS-Pune, our mission is to produce professionally competent managers by providing value-based and quality education to students.

The curriculum and pedagogy of AGBS are constantly upgraded to achieve effectiveness through excellence. The standards of the program are high and challenging; thereby enabling our students to face the uncertainties of the business world. Our dedicated core faculty provides strong inputs in all the functional areas of management and our guests and distinguished professors bring live business situations to the classroom.

Our Corporate Relations Cell also takes initiative for developing the right attitude, soft-skills, especially that of verbal communication; thereby motivating our students to have strong technical as well as analytical capabilities. We also expose them to the nuances of economic and financial aspects related to their professional careers. We trigger the student-corporate interaction, by means of frequent industrial visits, seminars, practical and effective training and projects of industrial relevance for the students, with the intent of mitigating the pause that exists between an industry and the classrooms.

Looking forward to a mutually beneficial and strong relationship.

#### - Ms. Vidya Pawar

Assistant Placement Manager, Amity Global Business School, Pune

# USP's OF AMITY PUNE

#### **OUTCOME BASED EDUCATION**

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

#### **MBA 4.0**

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

#### **RESEARCH AND DEVELOPMENT CELL:**

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

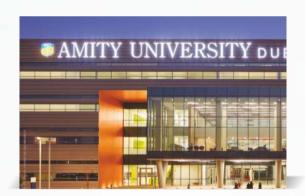
- Holistic development across all areas and facets of their personality
- Developing professional skills to be able to work across diverse departments
- Developing problem solving skills and their capability to overcome real-world problems
- Building a wide and in-depth knowledge base and developing writing skills





# STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 5 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industy and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



**DUBAI** 



**NEW YORK** 

#### **LONDON**



**SINGAPORE** 





# PROGRAM HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS** ranging from conventional to future-focussed.
- FLEXIBLE CREDIT RATING SYSTEM A diverse choice of several credit courses, which facilitates cross-functional learning
- LEARNING FROM FACULTY WHO HAVE DEVELOPED 3500 CASE STUDIES bought top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- 5-WEEK STUDY ABROAD PROGRAMME at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- 175,000 STRONG ALUMNI NETWORK across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION** Over 2000 webinars conducted with Industry Leaders even during lockdown
- AMITY INNOVATION INCUBATOR to nurture students' entrepreneurial dreams.



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EMINENT SPEAKER	COMPANY NAME
Mr. Akash Bhatte	GM Sales, The MAN Company
Mr. Sudhir Mateti	Head HR, Syntel Telecom
Mr. Vivek Yadav	Assistant VP, Credit Suisse
Mr. Sparsh Bhagat	City Head, OYO Weddingz
Mr. Tarmit Singh	AVP-HR, Databridge Market Research
Mr. Pushan Bhat	Head-L & D, Rehau Polymers
Mr. AK Narayan	CEO, AK Narayan Associates
Mr. Deepak Kharol	COO, Skillovilla
Mr. Anurag Sharma	Founder, Learning from Ant
Mr. Milind Mutalik	CPO, Accolite Digital
Mr. Sudarshan Mahabal	CTO, Algo Analytics
Mr. Budhram Gurung	Founder, BR Gurukul

## FACULTY DETAILS



**Col. (Dr.) Sneh V. Sharma**Director General,
AGBS, Pune



**Prof. Rupali Gawande**Assistant Professor
7 Years + Experience



**Prof. Anup K Hazra**Assistant Professor
7 Years+ Experience



**Prof. Shivani Deshpande**Assistant Professor
10 Years+ Experience



**Col. M. G Shirodkar** Assistant Professor 44 Years+ Experience



**Dr. Swati John**Professor
16 Years+ Experience



**Dr. Pallavi Deshpande**Professor
17 Years+ Experience



**Prof. Eva Saxena**Professor
11 Years+ Experience



**Dr. Garima Ratna**Professor
22 Years+ Experience



**Avinah Pathak**Assistant Professor
25 Years+ Experience

## FACULTY DETAILS



**Ms. Shilpa Bhadrapur** Research Faculty 11 Years+ Experience



**Dr. Sayli Belsare**Professor
20 years experience



**Dr. Chandrakant Thorat**Professor
32 Years of Experience



**Mr. Siddharth Mishra** Professor 25 Years of Experience



**Prof. Vidya Yerneni** Professor 24 Years+ Experience



**CA. Dr. Meghana N. Limaye** Assistant Professor Experience: 30 years



**Dr.Ahuti Mishra**Professor
19 Years Experience



Col. E. J. Sanchis Professor 32 Years+ Experience



**Prof. Geetanjali Sirki** Professor 26 Years+ Experience



**M. Gopala Krishna**Professor
18 Years+ Experience



**Dr. Khyati Tejpal**Assistant Professor
13 years+ Experience



**CFA. Hanif Shaikh** Assistant Professor Experience: 30 years



### **GPBA+BBA**

Marketing | HR | Finance | Enterprenusrship | IB Transpotaion and Logistics) IT - Specialization

### PGPM+MBA

HR | Finance | Enterprenusrship | IB Transportation and Logistics | IT Production and Operation Management)



# PROGRAMMES

# **CURICULLUM** BBA

#### Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language
- Introduction to German Culture & Language
- Introduction to Hispanic Culture & Language

#### Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I
- German Grammar-I
- Spanish Grammar-I

### Note: Specializations to be offered in BBA Semester V & VI (\*)

- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology
- (\*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

#### Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish- I
- Term Paper

#### **Semester- IV**

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E- Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship
- French Through Communicative Approach
- Communicative German-I
- Communicative Spanish-I
- Minor Project

# PROGRAMMES CURICULLUM BBA

#### **Semester-V**

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship
- Foreign Business Language [ Any language]
- Communicative French- II
- Communicative German- II

Specialisation Elective Courses	Specialisation
Relational Database Management Systems Programming with Microsoft VB Cloud Computing in Business	IT for Management
Financial Services Financial Derivatives Investment Analysis and Portfolio Management	Finance & Financial Services
Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development	Human Resource
Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing	Marketing Management
Introduction to Logistics Logistics Business Management Cargo Handling Process	Logistics
International Financial Management Fundamentals of International Human Resource Management Documentation & Logistics for International Trade	International Business
Investment Planning for Entrepreneurs Entrepreneurial Resource Management Fundamentals of Entrepreneurial Marketing	Entrepreneurship

# PROGRAMMES CURICULLUM BBA

#### **Semester-VI**

- Stress and Coping Strategies
- Social Communication
- Public Relations and Strategic Management
- Dissertation

### Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- -Spanish Written Expression and Comprehension-II

### **Specialization Elective Course (Any 01 specialization with 03 courses)**

#### **INFORMATION TECHNOLOGY**

- Object Oriented Programming with Java
- Data Communication and Network
- Web Database Programming with SAP

#### **FINANCE & FINANCIAL SERVICES**

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

#### **HUMAN RESOURCE**

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

#### **INTERNATIONAL BUSINESS**

- Cross Cultural Management
- International Negotiations and Global Sourcing
- **Emerging Markets for International Business**

#### FAMILY BUSINESS AND ENTREPRENEURSHIP

- Change and Innovations Management
- International Marketing
- Fundamental of Warehousing and Distribution Management

#### LOGISTICS

- Containerization and Multimodal Transport
- Transportation- Documentations and Statutory Procedures
- International Trade Policies & Act

#### **MARKETING MANAGEMENT**

**Managing Customer Relationships** 

**Business to Business Marketing** 

**Advance Digital Marketing- II** 

## PROGRAMMES CURICULLUM<sub>MBA</sub>

#### Semester- I

- Self Development and Innovation Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Oragnisational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Introduction to German Culture and Language
- Introduction to Hispanic Culture and Language
- Entrepreneurship and New venture Creation
- International Business and Practice

#### Semester- II

- Conflict Resolution and Management
- Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- German Grammar -I
- Spanish Grammar-I
- IS and DSS in Business
- Principles of Retailing

### Note: Specializations to be offered in MBA Semester III & IV (\*)

- Digital marketing
- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology
- Production & Operation Management

(\*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

#### Semester- III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish - I
- Summer Internship

### **Specialisation Elective Courses (Any two specialisation)**

### INFORMATION TECHNOLOGY FOR MANAGEMENT

- Business Intelligence and Data Analytics
- Web Enabled Business Process

#### **ENTREPRENEURSHIP**

- Social Entrepreneurship
- Creating and Managing New Businesses in Emerging Markets

#### FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

#### **HUMAN RESOURCE**

- International Human Resource Management
- Measurement in Human Resource

#### INTERNATIONAL BUSINESS MANAGEMENT

- Global Commodity Trade
- Global Marketing Research

#### MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

### PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

#### DIGITAL MARKETING

- Understanding Digital Marketing -Advanced
- Social Media Marketing and Management

#### TRANSPORTATION & LOGISTICS

- Transportation & Logistics Business
- Custom & Cargo Transit Process

# **PROGRAMMES CURICULLUM**<sub>MBA</sub>

#### Summer- IV

- Leadership and Managing Excellence I
- Business Etiquette and Protocol I
- Management in Action
- Social Economic and Ethical Issues
- French Through Communicative Approach
- Communicative German I
- Communicative Spanish- I
- Dissertation

### **Specialisation Elective Courses** (Any Two Specialisation)

### INFORMATION TECHNOLOGY FOR MANAGEMENT

- Software Quality Assurance
- Systems Analysis and Design

#### **ENTREPRENEURSHIP**

- Small Business ManagementLeading Change in Family Business

#### **FINANCE AND FINANCIAL SERVICES**

- Budgeting and Control
- Strategic Financial Management

#### **HUMAN RESOURCE**

- Managerial Counseling
- Leadership and Motivation in Organization

#### INTERNATIONAL BUSINESS MANAGEMENT

- Managing Business in Emerging Markets
- Foreign Trade Policy

#### MARKETING MANAGEMENT

- Customer Relationship ManagementDigital Marketing

### PRODUCTION AND OPERATION MANAGEMENT

- Project Management Operations Strategy

#### **DIGITAL MARKETING**

- Social Media Advertising
- Web Analytics

#### **TRANSPORTATION & LOGISTICS**

- Transport Documentation and Legal'Issue
- Logistics Services Business

# INFRASTRUCTURE



# INDUSTRY VISITS



















# LIFE @ AGBS PUNE













# LIFE @ AGBS PUNE











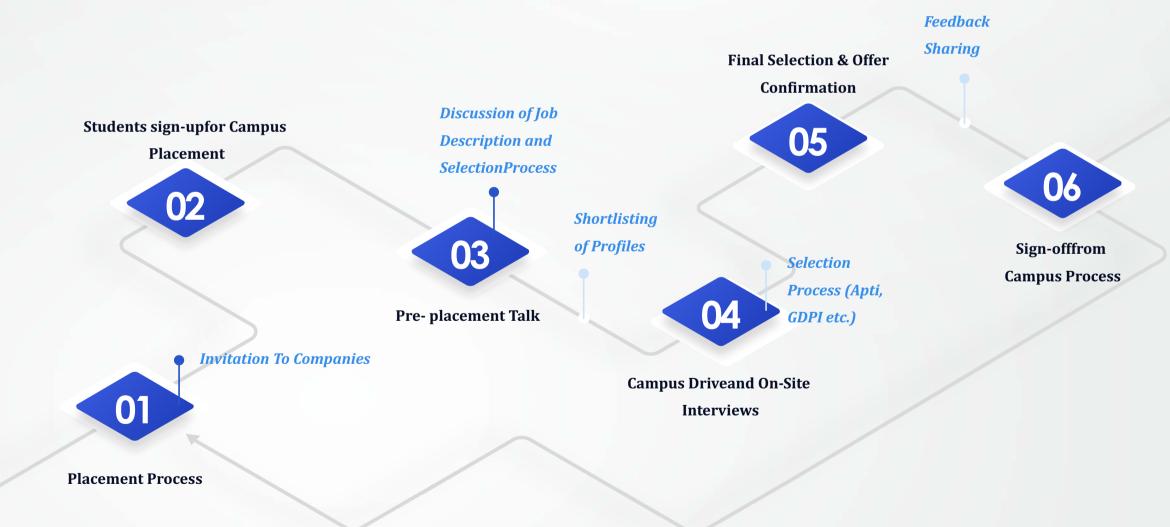








# CAMPUS PLACEMENT PROCESS



# CORPORATE SPEAK



I had been at Amity Pune for a guest lecture.

It was an enriching and inspiring experience for me.

The student's intellectual curiosity were truly commendable. It is evident that they are not just students but passionate learners who are dedicated to acquiring knowledge and skills that will shape the future. The diverse backgrounds, perspectives, and talents I witnessed amongst the students were remarkable and indicative of the vibrant academic community at Amity Pune. I wish them all the best.





Ms. Preeti Sakhre
Lead HRD Professional
Welspun Group



I had an opportunity to be a guest lecturer at Pune.

Interacting with all the students has been a truly enriching experience that I will cherish.

The enthusiasm, curiosity, and engagement during our sessions were truly commendable. It's evident that Amity Pune cultivates a culture of academic excellence and a thirst for knowledge among its students. I was deeply impressed by the insightful questions, eagerness to learn, and the ability to connect theoretical concepts to real-world applications. I wish Amity Pune and its students a great success.





Mr. Hrushikesh Khandekar
Director Finance (FP&A, Business/
Data Analyst & Compliance Management)
Emcure Pharmaceuticals Limited



Its my heartfelt gratitude to Amity Pune for the privilege of inviting me as a Guest faculty.

Interacting with the students has been an enriching experience that has left an indelible mark on me.

The diversity and cultural richness I found among the students are a testament to the vibrant and inclusive environment fostered at Amity Pune. The interactions and contributions of the students in the session have been exceptional.

Thank you for allowing me to be a part of your learning journey. Wishing you all the very best in your future endeavours.





**Mr. Sarma Chillara**CHRO | Volkswagen Group Region India

# TOP ALUMNI

#### Mr. Akash Bhatte

The MAN Company

#### Ms. Naveli Deshmukh

Miss Universe 2nd Runnerup (Brand Ambassador for Government of Maharashtra beti Bacho beti Badho)

#### **Nitant Busa**

Director, Silver Tech Cotspin India Pvt Ltd

#### **Pratik Sawant**

Associate Director,
Philomath Research Pvt. Ltd.

#### **Sneha Deore**

Founder, Health and Wellness Coach Anaahat Health and Wellness

#### **Ravi Mishra**

Director, Citizen Abroad Pvt. Ltd Vaibhav Shinde MD, Sunlights Group

#### **Rajnikant**

Head, Fine Equipments Aprajita Bajaj Director, Rabbit Industries

#### **Rohan Jain**

Manager, Adobe Systems INC

#### Varsha Kapur

Development Manager, Taj Hotels

#### **Harshal Gawali**

Head of Revenue Operations, DemandMatrix

#### **Pushan Bhat**

Head Leadership & Organisational Development, REHAU Polymers

#### Michelle Vairagar

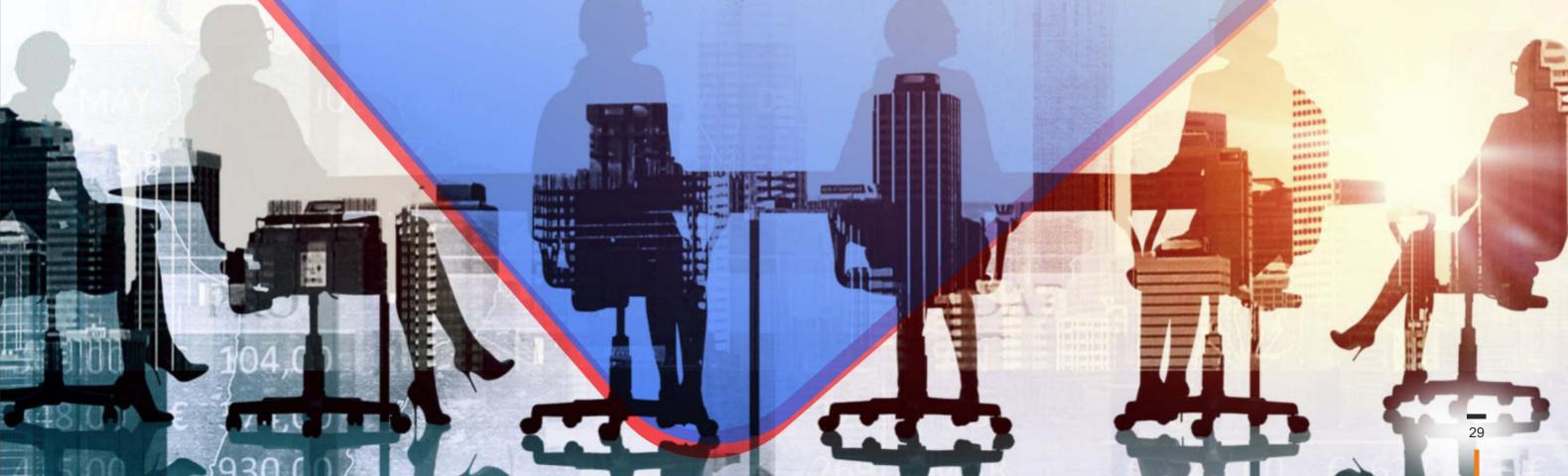
Manager, Mercedes Benz

#### Abhyanshu Singhai

Sr. Collections Specialist, McAfee







# FEW OF OUR RECRUITERS







































# ADMISSION PROCEDURE

## PGPM+MBA (2 years)

#### > ELIGIBILITY:

Graduation (min. 50%) + 10+2(min. 50%)

Please Note\*

In aggregate percentage Physical Education, Fine Arts, Music, Vocal, Drawing & Performing Arts will not be considered ~ Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

#### > CERTIFICATION:

Students join AGBS to pursue the PGPM and also enroll in the fleximode\* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode\* MBA from Amity University.

#### > FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,87,000	1,87,000	1,93,200	1,93,200	7,6,0400

Above is the effective fees structure including Corporate Scholarship

Please Note\*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

#### > ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



# ADMISSION PROCEDURE

# GPBA+BBA (3 YEARS)

#### > ELIGIBILITY:

10+2 (min. 50%)

\*Please Note In aggregate percentage Physical Education, Fine Arts & Performing Arts will not be considered.

#### > CERTIFICATION:

Students join AGBS to pursue the GPBA and also enroll in the fleximode\* BBA of Amity University. On successful completion of the respective programs, the student receives a GPBA certificate from AGBS and the fleximode\* BBA from Amity University

#### > FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
74,000	74,000	83,000	83,000	86,000	86,000	4,86,000

Above is the effective fees structure including Corporate Scholarships

Please Note\*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

#### > ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



# STUDENT'S TESTIMONIALS



I truly went through all round growth and development at Amity Pune. I will always remember how the esteemed faculty members always believed in my potential and helped me cultivate it. I also had the best peer learning experience- from organising college events together, for which we were given a lot of freedom and autonomy, to rising to the challenges of online times, we made some great memories together. I will always respect, love and carry the name of my Alma matar to the greatest heights in near future.

**GARGIE DSOUZA**Faculty of Management Studies (FMS)- Delhi.



I attribute much of my success to the strong foundation and values instilled in me during my undergraduate years at Amity Pune. The rigorous curriculum, world-class faculty, and state-of-the-art facilities here have played a pivotal role in shaping my academic excellence. I was well-prepared to face the challenges posed by IIM, and the critical thinking, problem-solving, and analytical skills I acquired during my time at Amity have been invaluable in helping me excel in my studies at IIM.

Furthermore, the diverse and inclusive environment nurtured not only my academic abilities but also my interpersonal skills

**VISHAKHA JITENDRA JAIN**Indian Institute Of Management (IIM) Kashipur



My time at Amity was truly about evolution, and I highly recommend Amity Pune for those seeking a robust career foundation. Amity was not just a place of learning but a transformative space that shaped me both professionally and personally. Engaging in various events and activities, including volunteering, allowed me to cultivate new skills and talents, contributing significantly to my growth. Now serving as a Digital e-Learning Developer in the National Health Service in the UK, I attribute this achievement to the strong foundation laid by Amity and the pivotal role played by the supportive faculty.

**CYNTHIA YOHAN SADAPHULE**National Health Service, UK



I am incredibly grateful for my experience at Amity Pune where I pursued my MBA. The education and support I received there were instrumental in shaping my career. I am currently thriving in my role as an Account Manager at Quadrant Knowledge Solutions, a testament to the excellent training and opportunities provided by my alma mater. I owe my job to the campus placement program at Amity, which connected me with my current employer. I highly recommend Amity to anyone aspiring for a successful career in the business world.

**MONICA SAHU**Quadrant knowledge solutions



### AMITY GLOBAL BUSINESS SCHOOL

Pride Silicon Plaza, Ground Floor, 106/A, Senapati Bapat Road, Nr. Chatushringi Temple, Shivajinagar, Pune, Maharashtra 411016

Amity Helpline No.: 090-964-95066, 072-190-00919 | Website: pune.agbs.in

